AREDS observes WORLD FOOD DAY Oct 16

WATER IS LIFE, WATER IS FOOD

AREDS' Executive Director, dialoging with the farmers' social enterprise members during the world food day exhibition. The need of the time is to ensure water and food to all. No one should be left behind. It is our shared commitment and responsibility.

Every year on October 16, World Food Day is observed to remind us of the global challenges surrounding hunger, food security, and the undeniable importance of proper nutrition. This special day is a commemoration of the establishment of the Food and Agriculture Organization of the United Nations back in 1945, and it serves as a rallying call for collective action against hunger and promoting proper nutrition. It is a day that underscores the significance of making sure everyone has access to nutritious meals.

As an agent of social development, AREDS has been working dedicatedly in the field of Food Sovereignty. With the objective of Food sovereignty, production of poison free organic foods and the economic development of farmers, it helped the local farmers to form the farmer producer companies and promoted them into social enterprises. Now there are four farmer producer companies under the hood that serves the society with their healthy organic agricultural produces.

On 16th October 2023, at Panchyat Union office, Krishnarayapuram, AREDS observed the World Food Day event. A seminar was held on the cultivation of millets and its importance, how to make value added food products from millets and its benefits.

Farmers from different parts of Karur district and concerned Government officials from different departments participated in this event and shared their knowledge regarding food sovereignty. This year's Food Day emphasizes the importance of water. So, the discussion was also held on how to use water wisely.

Farmers displayed their Value added organic agricultural products which was grown in their own farm.

Healthy and delicious edible items made from millets were served among the participants.

In Solidarity

AREDS